

**Orange**  
**Cyberdefense**  
**Ahead of the Storm**

# **Cyber threat resilient backups**

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Global Hybrid Datacenter Services Manager  
Barry Callebaut



# About Barry Callebaut

Headquartered in Zurich, Switzerland, the Barry Callebaut Group is the world's leading manufacturer of high-quality chocolate and cocoa. We are the heart and engine of the chocolate industry and our mission is to be number one in all attractive customer segments. We are a business-to-business company, fully integrated with a strong position in cocoa-origin countries.

## Barry Callebaut:

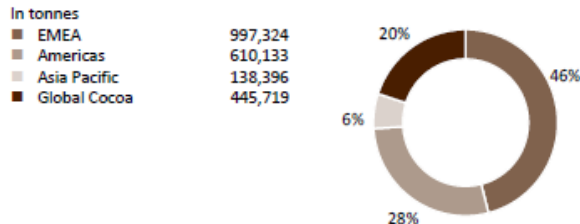
Employs more than 12,000 people operating out of more than 30 countries

Operates more than 50 production facilities

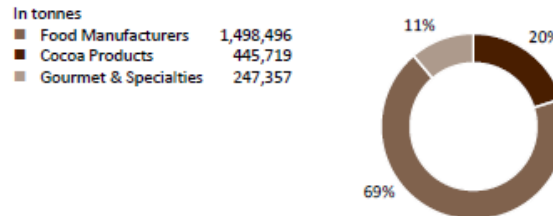
As per 2020/21 Annual results, generating Sales revenue of CHF 7.2 billion, up +8.7% in local currencies (+4.6% in CHF)

Has comprehensive competencies in the art of making chocolate and cocoa products — from sourcing and processing cocoa beans to producing the finest chocolates, including chocolate fillings, decorations and compounds

## Sales volume by Region

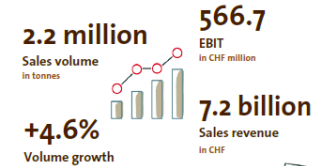


## Sales volume by Product Group

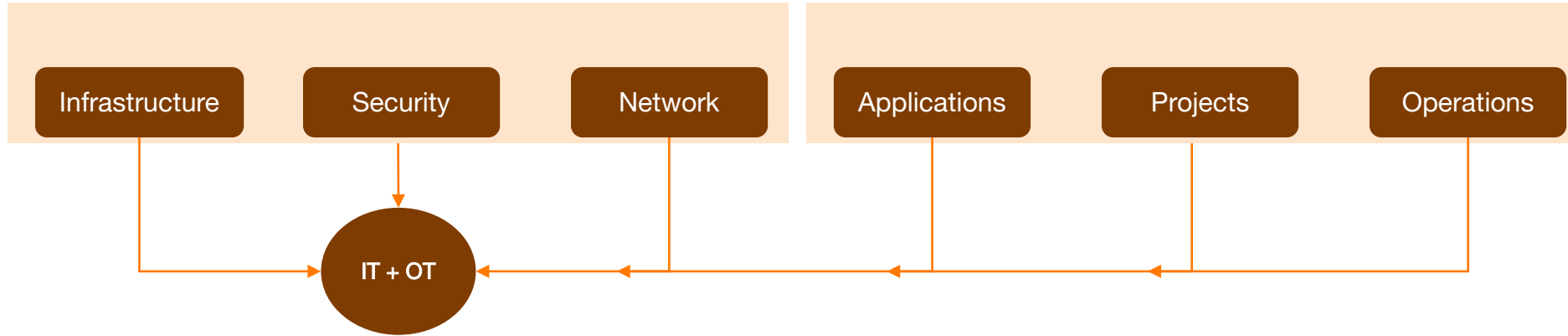


## This is Barry Callebaut

Growing the world of chocolate and cocoa for 25 years



# Barry Callebaut IT landscape at a glance



## Strong architecture footprint

- Global twin datacenter (fully mirrored) PaaS model, hosting 80% of SAP backbone
  - Today limited analytical applications in public cloud (example SAP)
- Harmonized local data center hosting MES on hyper-converged highly resilient clusters, standardized operations
- 130+ sites fully connected with global SD-WAN

The only missing part was 'data protection'

# The challenge



## Scale

- Too many sites/data
- Insufficient performance
- SLAs were getting breached



## Manageability

- Global overview: difficult
- Complex lifecycle management



## Future proof

- Not catered toward modern requirements
- Limited cloud protection capabilities



## Security

- Backup environments were a large attack vector
- Final bastion



## Rethinking remote back-up

### Technical requirements

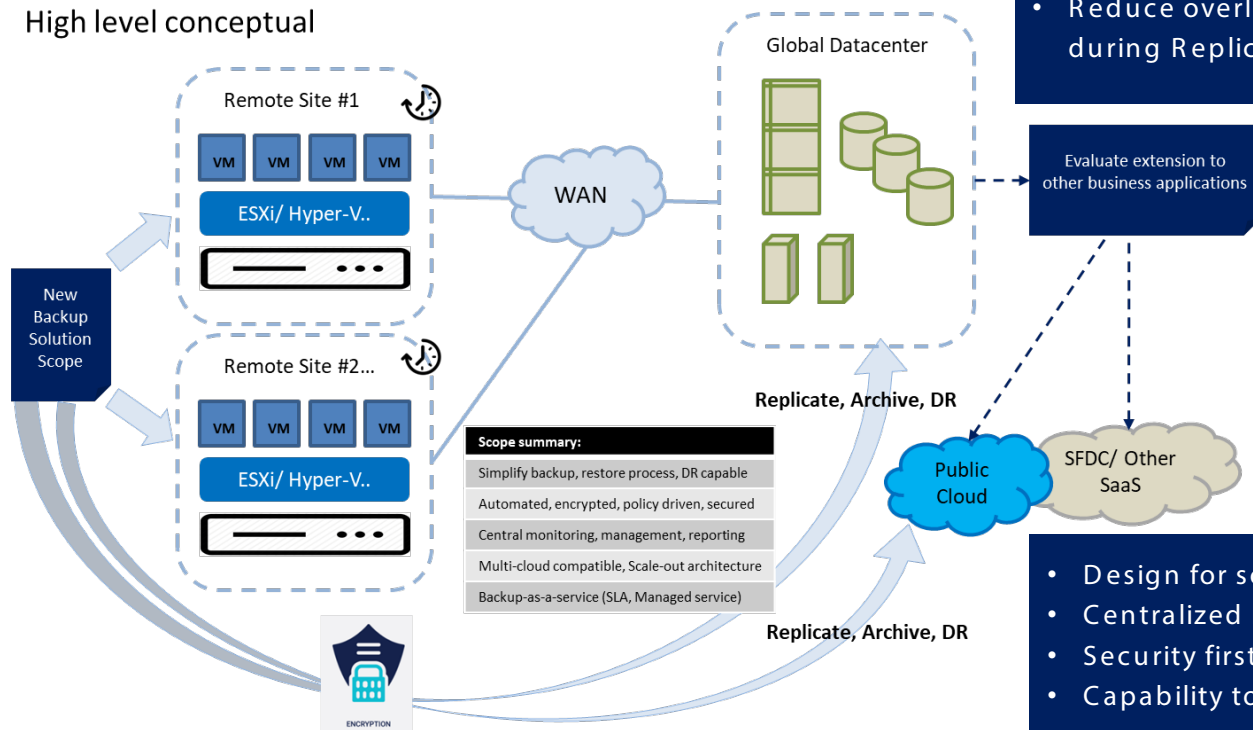
- Efficiency
- Performance
- Global
- Future-proof

### Partner requirements

- Focus on security
- Operational expertise
- Global capabilities
- Managed services
- Technology experts

# Vision

## High level conceptual



## Architecture principles:

- End-to-end data encryption (at source, in transit & REST)
- Extend solution to other business apps where possible (public cloud, SaaS,...)
- Reduce overload on WAN, optimize bandwidth during Replication

- Design for scale
- Centralized management
- Security first
- Capability to restore complete sites

# Common factors in recent ransomwares attacks

1

**Exploited vulnerabilities**

Have a patch management  
and vulnerability  
management strategy

2

**Keys to the kingdom  
stolen**

Have a Privileged Access  
Management (PAM) strategy

3

**Compromised backup**

Have a business continuity  
and disaster recovery  
strategy

4

**Long business impact**

Have an incident response  
strategy

Challenges	Co-managed backup and restore service
Scalability (number of sites and amount of data)	Designed for limitless scalability from the ground-up.
Disaster recovery requirements not met / off-site backups not for every site	Provide off-site backups in combination with live-mount capabilities
Platform management is time consuming	Orange Cyberdefense services combined with vision on data recoverability
Only basic reporting	Rich and automated reporting functionality
Future proof	Gartner 2020 MQ for data center backup and recovery solutions.
<b>Ransomware recovery!</b>	Detect anomalies, analyze threat impact and accelerate recovery in combination with CSIRT services



# SWOT analysis of the implemented service

## Strengths:

- Innovation-driven | Gartner recognized Leader & Visionary
- SaaS platform for global insight and management with Global automated reporting capabilities
- Scale-out solution with API first strategy
- SLA & policy-driven backups
- CSIRT retainer, ransomware remediation

## Weaknesses:

- Limited support for older ("legacy") operating systems for workloads
- Challenging to predict cloud spend

## Opportunities:

- Free up FTE for business-oriented projects
- Enables customer to venture further into public cloud
- Gain alerting, insight on impact, and easy remediation after cyberattack

## Threats:

- Network topology/failover should be carefully planned to enable DR-scenarios!



## The situation today

- 100+ sites protected worldwide
- 4749 backups per day
- Diverse workloads being protected
- Globally defined SLAs
- Automated backup scheduling

## Tasks 📌 | All clusters ▼

48

🔄 In Progress

4,749

✅ Completed

6

❌ Failed

4,908

🕒 Scheduled

12

⏸️ Canceled

## Events 📌 | In the last 24 hours ▼

364

Replication events completed  
out of 364 ▲ 0%

1,898

Backup events completed  
out of 1905 ▲ -0%

354

Critical system events

427

Archive events completed  
out of 447 ▼ -3%

1

Anomaly event detected

Powered by 👤 Ransomware Investigation

## Compliance Overview 📌 | Past 24 hours ▼ 📌



## Protection Overview



## Data Centers





## The situation today

- 100+ sites protected worldwide
- 4749 backups per day
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- Globally defined SLAs
- Automated backup scheduling
- **Integrated anomaly detection**

## DATA PROTECTION >

### Protected Objects



### Data Centers



Past 24 hours ▾

#### Cloud

You don't have any cloud accounts added to Rubrik

[SETUP](#)

#### SaaS

Use Rubrik to protect your Microsoft 365 apps

[READ MORE](#)

#### Data Center

1.4k -7 Objects

14.1 PB -217.5 TB

Tasks All clusters ▾



6 Failed  
4.7k Completed  
12 Canceled

## RANSOMWARE INVESTIGATION >

✓ Pipeline health 100%



## DATA DISCOVERY

Data Discovery is an application to discover, classify, and protect sensitive data, such as credit card numbers, social security numbers, or ITIN, across data sources and locations.

[READ MORE](#)

## APPLICATION RECOVERY >





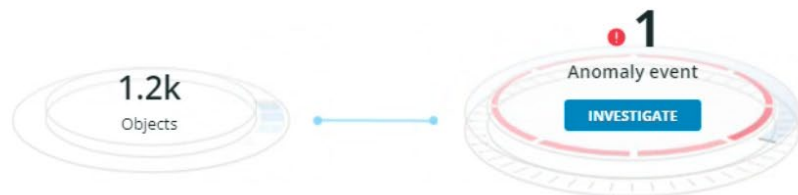


## The situation today

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- Automated backup scheduling
- Integrated anomaly detection
- **CSIRT**

# Dashboard

Status In the last 24 hours



Pipeline In the last 24 hours



1741

Backups  
Completed

4 Failed

2966

Indexed

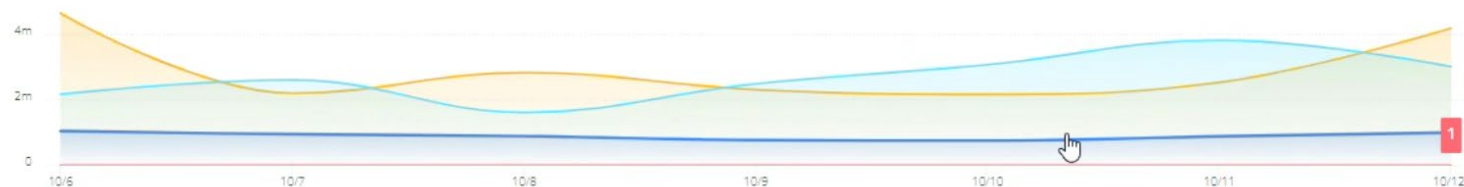
6 Failed

1263

Analyzed

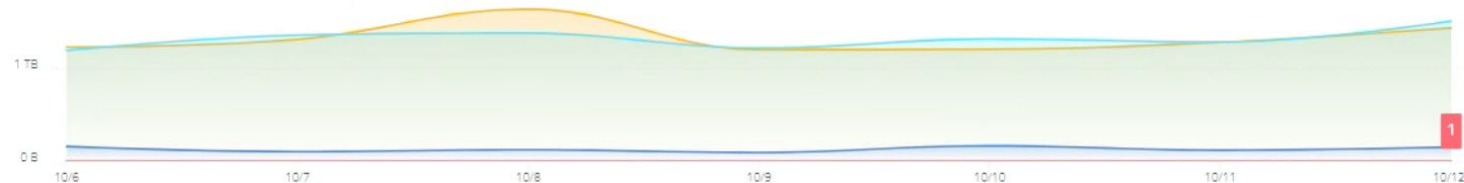
File Analysis All SLA Domains All Clusters All Object Types Past 7 Days

Oct 6 - Oct 12



Data Analysis

Oct 6 - Oct 12



# The benefits



## Collab between global experts

- Capability to combine agility with global services
- References & know-how on different levels: design/deploy/managed

## Proven managed services

- Opportunity to align with specific BC objectives
- Flexibility to balance level of managed services
- Extension of our own team

## Recover Capabilities

- Regular fire drills
- Capable to restore full sites
- Ransomware & anomaly detection + CSIRT

## Focus on cybersecurity

- Choice for innovative and specialized solution
- Industry recognition e.g. Gartner MSS / Forester Wave / IDC



# KPI's

- Reporting on missed Rubrik SLA's: 99,88% successful per quarter
- Successful rate, restores to same source: 99% per quarter Details incorporated in presentation
- Customer ticketing portal uptime : Uptime 99.88% / quarter
- Telephone call pickup time: Within 60 seconds: 1 failure/quarter
- CSIRT service : An Incident Manager will be assigned within a max. of 4 hours of initial triage. Initial triage will be initiated via Cybersoc, available 24x7.
- Anomaly detection : Within 24h reported
- Monthly health check reporting by Design Authority (capacity runway + software versioning)
- Percent of lost or corrupted backup data : 0%
- Replication Success Rate from onsite to cloud storage: 100% success rate

# Backup service KPI's



**Reporting on  
Rubrik SLA's**



**Successful rate,  
restores to same  
source**



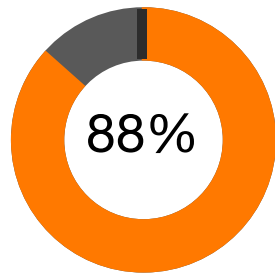
**Customer  
ticketing portal  
uptime**



**Telephone call  
pickup time**



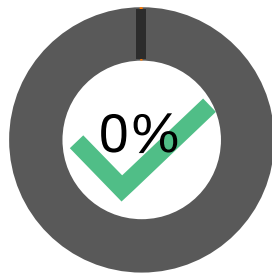
**CSIRT service**



**Anomaly reporting**



**Monthly health  
checks**



**lost or corrupted  
backup data**



**Replication  
Success Rate from  
onsite to cloud  
storage**

# Upcoming initiatives

- Migrate more applications to public cloud
- Redefine crown jewels
- Revisit BIA
- Enhance incident response process (cyber events)
- PAM
- Azure AD
- Cloud security posture management
- Enhance OT security



# Thank you

Amol Gangras, Global Hybrid Datacenter Services Manager  
Barry Callebaut

October 21, 2022