

How Cortex can help Healthcare organisations?





### Palo Alto Networks Portfolio

Strata PA-Series

**ML-Powered Next-Generation Firewall** 

App-ID | User-ID | Content-ID | Device-ID

**VM-Series** 

**Virtual Next-Generation Firewall** 

App-ID | User-ID | Content-ID | Device-ID

CN-Series

**Containerized Next-Generation Firewall** 

App-ID | User-ID | Content-ID | Device-ID

**Panorama** 

**Firewall Management** 

**Prisma Access** 

**Secure Access Service Edge** 

FW aaS | Secure Web Gateway | Zero Trust Network Access

**Prisma Cloud** 

**Cloud Native Security Platform** 

Cloud Security Posture Management | Cloud Workload Protection | Cloud Network Security | Cloud Infrastructure Entitlement | Management

Prisma SD-WAN

**Next-Generation SD-WAN** 

SD-WAN

**Cortex XDR** 

**Extended Detection and Response** 

Endpoint Threat Prevention | Endpoint Detection & Response | Behavioral Analytics | Managed Detection & Response

**Cortex XSOAR** 

**Extended Security Orchestration, Automation and Response** 

Security Orchestration, Automation & Response | Threat Intelligence Management

**Expanse** 

**Attack Surface Management** 

Internet-Connected Asset Discovery & Mitigation

Unit42

**Cybersecurity Services** 

Data Breach Response | Cyber Risk & Resilience Management | Incident Response Services

| Cloud-Delivered Security Services |                                    |  |                       |                            |                         |                               |                                 |   |  |
|-----------------------------------|------------------------------------|--|-----------------------|----------------------------|-------------------------|-------------------------------|---------------------------------|---|--|
| DNS Security                      | Threat<br>Prevention               | URL Filtering                              | WildFire              | loT Security               | GlobalProtect           | SD-WAN                        | Data Loss<br>Prevention         | Prisma SaaS                                   |  |
| DNS Attack<br>Prevention          | Exploit, Malware,<br>C2 Prevention | Malicious Site &<br>Phishing<br>Prevention | Malware<br>Prevention | Enterprise IoT<br>Security | Mobile User<br>Security | Secure Branch<br>Connectivity | Data Protection &<br>Compliance | In-line & API SaaS<br>Application<br>Security |  |



### **Healthcare security challenges:**

- Budget constraints
- Lack of security personnel
- Difficulty to apply consistent security policies across all the departments (Flexibility / local management, shadow IT, Heterogeneous IT & unmanaged assets)
- Sophisticated attacks are targeting significantly healthcare organisations,
   impacting the CIA of the patient data

### How Cortex might help?: Budget constraint

Conceptual view

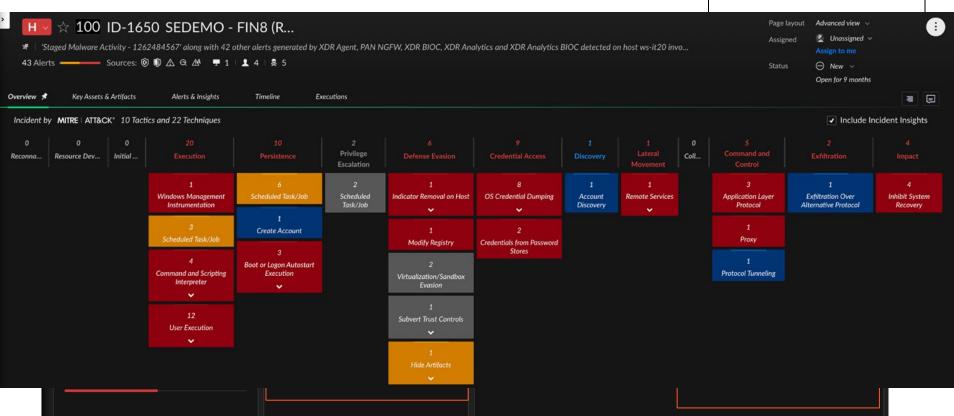
Cortex solution: CONSOLIDATION and CENTRALIZATION of security objects

You cannot secure what you cannot see...

High-Fidelity High Confidence Courses of Action **Compound Incident** Establishing Context **ML Stitch and Causality** Embellishing net-new **ML Analytics Detection Alerts Correlation Rules** detections Cross-Data **Query and Search** Search and Hunting Unified Fnrichment **Cortex Data Lake** DIGEST INGEST Data Extraction **Parsing Rules** Stitching and Sorting Collect Low Quality XDR/NGFW/OOB Sensors **Third-Party Data Sources** Fragmented Data Rich Data

### How Cortex might help?: Budget constraint

### Technical view

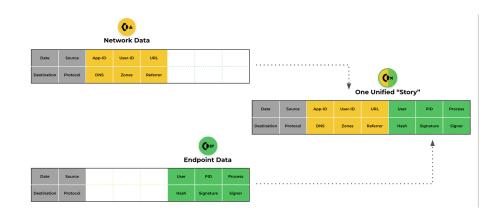


## How Cortex might help?: Lack of security personnel

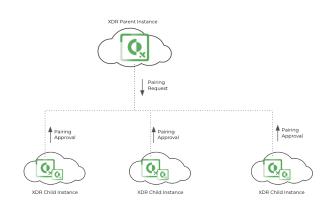
Conceptual view

Cortex solution: Stitching of data (NGFW, O365, Cloud, etc...) / Multi-tenancy support

Data normalization and smart incident generation



Data is key (Visualisation / Analytics / Automation)

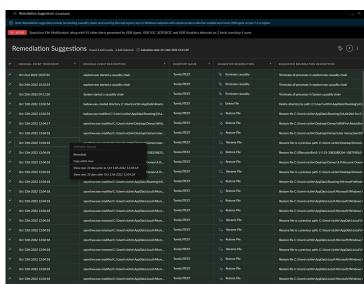


- -State of the art technology for Multi-tenancy Share responsibility model
- -Advanced service (Assessment, MSS, Threat hunting, Incident response/retainer)

# How Cortex might help?: Lack of security personnel

#### Technical view





Remediation suggestion, baseline for automated actions

Full incident story to pivot from ...

# **How Cortex might help?: Security policy consistency**

Conceptual view

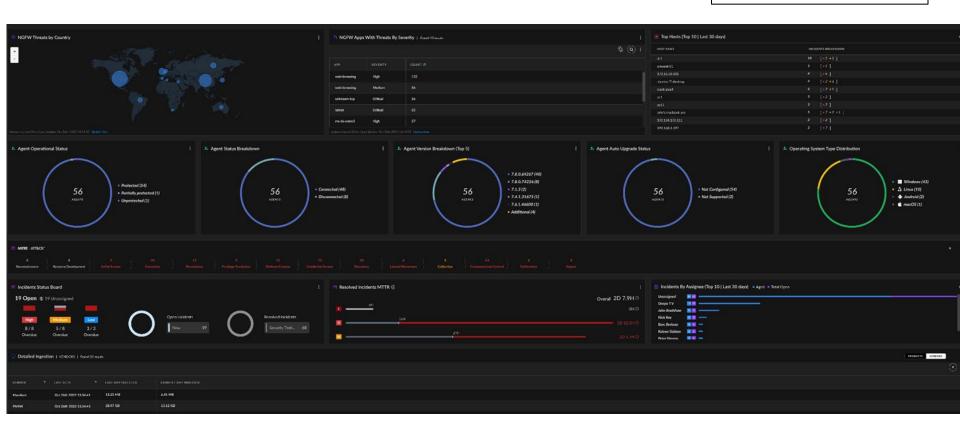
Cortex solution: Single platform for deployment, asset discovery, extended tooling

Single platform for Server, Mobile, Win/Mac end user

| <u>Discover</u>  | <u>Install</u>   | <u>Manage</u>  | <u>Improve</u>  |
|--|--|--|---|
| <ul> <li>Agent discovery</li> <li>Local mapping (Broker VM)</li> <li>AD import</li> <li>Cloud import</li> <li>Analytics</li> </ul> | <ul> <li>Package deployment with local tools</li> <li>Lightweight agent</li> <li>Log collection only</li> <li>Dynamic group policy</li> <li>Unified agent (cloud/local)</li> </ul> | <ul> <li>Local/Global         exceptions         (incl.Hardening)</li> <li>Agent Auto-Update         with test         environment</li> <li>Automate         loC/changes from         API (Automation         services)</li> </ul> | <ul> <li>Customize local detection</li> <li>Report on incident closure</li> <li>Measure your MTTD/R</li> <li>SOC tool improvement (qualitative log sources, vendor support, etc)</li> </ul> |

# How Cortex might help?: Security policy consistency

Technical view



# How Cortex might help?: Sophisticated attacks

Conceptual view

Cortex solution: State of the art prevention, detection, analytics and response technology

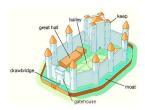
Complete protection lifecycle

### **HARDENING**



- Device control
- Check
   Encrypt
- Host Firewall

#### **PREVENTION**



- Exploit prevention (Technique + Netw. based)
- Malware prevention (ML / Sandbox)
- Malicious Behaviour prevention

### **ADV. DETECTION**



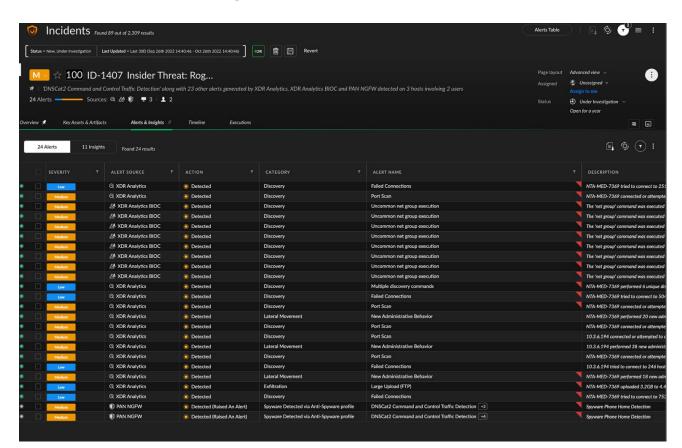
- Telem etry based detection
- Analytics based detection
- Correlation based
   detection

### **RESPONSE**

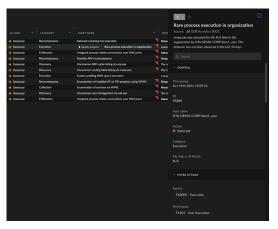


- Full remote access
- Python script execution
- Powerful query language
- Forensics module

### How Cortex might help?: Sophisticated attacks



#### Technical view



# **THANK YOU**